

# JORGE HUERTA

## VIDEO PRODUCER & EDITOR

jhv.95@hotmail.com | +52 56 4476 8795 | +1 646 687 9672 | www.linkedin.com/in/jorge-huerta-ef/

### HIGHLIGHTS

- 7+ years of experience in video production, specializing in sports, social content, and branded storytelling.
- Extensive work with U.S. soccer-focused organizations, including Alianza de Fútbol, Yours in Soccer Foundation and Access U Foundation.
- Bilingual: Spanish (native), English (fluent); Dual citizen (US-MEX).
- Proficient with Adobe Creative Suite, DaVinci Resolve Studio, and Final Cut Pro.
- Skilled in directing, camera operation, drone footage, multi-cam editing, and motion graphics.

### WORK HISTORY

#### For Soccer / Alianza de Futbol

##### Producer / Videographer

Remote / US-based events

Oct 2021 - Present

- Produce promotional, documentary, and social media content for U.S. Latino soccer initiatives.
- Capture and edit match highlights, training sessions, player stories, and national tryouts.
- Collaborate with major brands (Ford, Allstate, Verizon) to deliver tailored content for TV and digital platforms.

#### Yours in Soccer Foundation

##### Filmmaker (Freelance)

United States

2023 - 2025

- Directed and co-produced documentary shorts promoting soccer and education for underserved communities.
- Shot on-location interviews, training, and community initiatives for national awareness.
- Content used for fundraising, social outreach, and collaboration with elite educational institutions.

#### Epifania Films

##### Founder / Producer

Guadalajara, MX & Remote

2015 - Present

- Founded production house creating commercial, music, and branded content across various sectors.
- End-to-end production: concept, scripting, filming, editing, post-production delivery.
- Consistently delivered high-quality content aligned with client brand and platform-specific standards.

#### Aurix Group

##### Video Editor

Guadalajara, MX

Feb 2020 - Jun 2021

- Edited video content for marketing campaigns, live event coverage, and online shows.
- Collaborated with clients on fine-tuning visuals for maximum impact across platforms.

### EDUCATION

#### Instituto Tecnológico de Estudios Superiores de Occidente (ITESO) - Guadalajara, MX

##### Bachelor's Degree in Communication and Audiovisual Arts

2015-2019

- Focus on video production, storytelling, and media analysis.

#### Universidad de Guadalajara (UdeG) - Guadalajara, MX

##### Diploma in Filmmaking

- Practical foundation in directing, cinematography, sound and post-production.

### LANGUAGES, SKILLS, AND SOFTWARE

Spanish: Native

English: Fluent (Bilingual)

- Adobe Creative Suite
- DaVinci Resolve Studio
- Final Cut Pro
- Google Workspace, Slack, Monday

- Camera Operation (Mirrorless, DSLR, Drone, Cine cameras)
- Lighting (Studio & Field), Audio Setup (Wired/Wireless)
- Multi-camera Setup & Editing
- Motion Graphics & Simple VFX
- Storyboarding & Scripting

- B-Roll Coverage, Interviews, Event shots
- Social Media Content Production (short-form, vertical, branded)
- Fast-Paced editing for social
- Comfortable working independently or on teams